

# EMBRACING A LEGACY OF GREATER

*Debutante Scholarship Cotillion Ball*



# *Cotillion* SPONSORSHIP PACKET 2023-24

SIGMA GAMMA RHO SORORITY, INC. - ALPHA ALPHA SIGMA RHOER CLUB  
[WWW.SGRHOBALTIMORECITY.ORG](http://WWW.SGRHOBALTIMORECITY.ORG)

# COTILLION OVERVIEW

For more than five decades, the Alpha Alpha Sigma Chapter Rhoer Club has been organizing Debutante Balls that have significantly impacted the lives of young women in Baltimore, Maryland, and its environs. These balls have been a source of immense benefit to the debutantes and the community.

We are excited to share two upcoming events: the Debutante Pageant on May 4, 2024, and the Debutante Cotillion Ball Program's accomplishments on June 1, 2024. For over 50 years, the Alpha Alpha Sigma Rhoer Club of Sigma Gamma Rho Sorority, Inc. has led this program, fostering the growth and development of young individuals aged 15-18.

Through a series of workshops, community service projects, and special events, these teens have been given the opportunity to cultivate their leadership skills and personal growth. The venue for this momentous occasion will be the DoubleTree by Hilton Hotel Baltimore North - Pikesville, where the families, friends, and supporters of these impressive teens will gather to celebrate their remarkable accomplishments. Let us all unite in cheering them on as they continue to flourish in their respective fields.

# WAYS TO SUPPORT THE COTILLION

Sponsoring the Cotillion can be an excellent opportunity for your business to gain exposure to potential new clients. As a special memento, all attendees will receive a program book that includes profiles of all participants, sponsorship ads, and other unique features at the culminating event. This can be a great way to showcase your business and make a lasting impression on those in attendance.

By sponsoring the Alpha Alpha Rhoer Club Cotillion, you'll receive public recognition for your generosity on the Alpha Alpha Sigma Chapter website, social media platforms, and souvenir program book. With over 200 copies of the program book being distributed, your sponsorship will be seen by a broad audience, ensuring that your contribution is highly visible.

Your generous contributions will make a significant impact on the Cotillion program and its participants. Your support will enable these enthusiastic scholars and future leaders to have an unforgettable experience. You have the option of sponsoring or providing in-kind donations to assist with various aspects of the Cotillion, such as:

- Debutante and Beau attire
- Media
- Decorations
- Developmental workshops
- Cultural Activities
- Etiquette workshops
- Lunch meals for workshops
- Flowers
- Scholarships

# SPONSORSHIP LEVELS

## DIAMOND SPONSOR

\$10,000

*This event sponsorship level includes:*

- Live on-stage address/ Scholarship Presentation
- Company logo on all Cotillion printed materials
- Company logo placement during the event and link on the Alpha Alpha Sigma website and social media
- Full-page advertisement in the souvenir program book
- Special mention in the event program recognizing the level of support
- Promotional collateral in SWAG Bags
- Company name on tabletop signage at the event
- Eight (8) complimentary tickets to the Cotillion
- Four (4) announcements during the program recognizing sponsorship
- Special gift for guests seated at your table.

## PLATINIUM SPONSOR

\$5,000

*This event sponsorship level includes:*

- Company logo on all Cotillion printed materials
- Company logo placement during the event and link on the Alpha Alpha Sigma website and social media
- Promotional collateral in SWAG Bags
- Half-page advertisement in the souvenir program book
- Three (3) complimentary tickets to the Cotillion and reserved seating
- Three (3) announcements during the program recognizing sponsorship

## GOLD SPONSOR

\$2,500

*This event sponsorship level includes:*

- Company logo on all Cotillion printed materials
- Company logo placement during the event and link on the Alpha Alpha Sigma website and social media
- Half-page advertisement in the souvenir program book
- Two (2) complimentary tickets to the Cotillion and reserved seating
- Two (2) announcements during the program recognizing sponsorship

## RUBY SPONSOR

\$1,000

*This event sponsorship level includes:*

- Company logo on all Cotillion printed materials
- Company logo placement during the event and link on the Alpha Alpha Sigma website and social media
- Half-page advertisement in the souvenir program book
- One (1) complimentary ticket to the Cotillion and reserved seating
- One (1) announcement during the program recognizing sponsorship



# SPONSORSHIP LEVELS

## PEARL SPONSOR

\$500

*This event sponsorship level includes:*

- Name or Company logo on all Cotillion printed materials
- Company logo placement during the event and link on the Alpha Alpha Sigma website and social media
- Quarter-page advertisement in the souvenir program book
- One (1) complimentary ticket to the Cotillion and reserved seating
- One (1) announcement during the program recognizing sponsorship.

## MEDIA \$800

*This event sponsorship level includes:*

- Name or Company logo on all Cotillion printed materials
- Company logo placement during the event and link on the Alpha Alpha Sigma website and social media
- Quarter-page advertisement in the souvenir program book
- One (1) complimentary ticket to the Cotillion and reserved seating
- One (1) announcement during the program recognizing sponsorship.

## SUPPORTER

\$200

*This event sponsorship level includes:*

- Name or Company logo on all Cotillion printed materials
- Company logo placement during the event and link on the Alpha Alpha Sigma website and social media

## STUDENT SCHOLARSHIP

\$1000

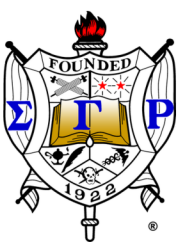
*This event sponsorship level includes:*

- Company logo on all Cotillion printed materials
- Company logo placement during the event and link on the Alpha Alpha Sigma website and social media
- Half-page advertisement in the souvenir program book
- One (1) complimentary ticket to the Cotillion and reserved seating
- One (1) announcement during the program recognizing sponsorship

## OTHER SPONSORSHIP OPPORTUNITIES

Cotillion sponsorship opportunities are flexible based on your marketing and philanthropic needs. Please get in touch with us directly to determine a sponsorship package that will best suit your organization's needs.





# EMBRACING A LEGACY OF GREATER DEBUTANTE COTILLION OFFICIAL PARTNERS & SPONSORS

Thank you for supporting our mission. Your contribution is valued and crucial to our progress. Working together, we can make a positive impact in the Baltimore city community and surrounding areas..



Please click on the link to access the Sponsorship Form.  
[bit.ly/aascotillionsponsorship](http://bit.ly/aascotillionsponsorship)

# SPONSORSHIP FORM

SPONSOR/ORGANIZATION

CONTACT PERSON

STREET ADDRESS

CITY

STATE

ZIP

E-MAIL

TELEPHONE NUMBER

COTILLION PARTICIPANT (IF APPLICABLE)

I WISH TO PROVIDE SPONSORSHIP FOR THE 2024 ALPHA ALPHA SIGMA RHOER CLUB COTILLION AS FOLLOWS (PLEASE CHECK ALL THAT APPLY):

- |  |   |
|--|---|
| <input type="checkbox"/> DIAMOND SPONSOR \$10,000  | <input type="checkbox"/> PEARL SPONSOR \$500            |
| <input type="checkbox"/> PLATINIUM SPONSOR \$5,000 | <input type="checkbox"/> COTILLION SUPPORTER \$25-\$499 |
| <input type="checkbox"/> GOLD SPONSOR \$2,500      | <input type="checkbox"/> STUDENT SCHOLARSHIP \$1000     |
| <input type="checkbox"/> RUBY SPONSOR \$1,000      | <input type="checkbox"/> MEDIA \$800                    |

PAYMENT IN FULL MUST ACCOMPANY THIS AGREEMENT TO FINALIZE YOUR COMMITMENT - ONLY IF SUBMITTING A CHECK OR MONEY ORDER. CHECKS OR MONEY ORDERS SHOULD BE MADE PAYABLE TO LEADER BREEDERS, INC., NOTE IN MEMO "AAS RHOER COTILLION 2024."

PLEASE VISIT [BIT.LY/AASCOTILLIONSPONSORSHIP](https://bit.ly/aascotillionsponsorship) TO COMPLETE THE SPONSORSHIP FORM AND SUBMIT PAYMENT. VISA AND MASTERCARD ACCEPTED ONLINE.



“ Participating in the Cotillion was an incredible opportunity that allowed me to expand my social network and be a part of something truly extraordinary.

- Past Cotillion Deb

“ By becoming a part of the Cotillion, I was able to gain valuable experience and forge deep connections with my Rhoer sisters. We spent more time together and got to know each other better. Our excitement to see each other grew by leaps and bounds, prompting the adults to remind us to keep it down. The Cotillion offered us the chance to enjoy unique experiences like attending the Nutcracker play and learning the proper etiquette for dining out. Although the event itself was for one day, the memories that I made and the friendships that I formed during this time will be with me forever. This experience has motivated me to actively seek out new opportunities that will help me grow both personally and professionally.

- Past Cotillion Deb

“ I was truly amazed by my experience participating in the community service project. Feeding the homeless was not something I expected to find fulfilling, but it truly was. At the end of the day, looking at all of the items we provided gave me a deep sense of satisfaction, knowing that I had made a positive impact in our community.

- Past Cotillion Deb

*Rhoer Cotillion*



IN PARTNERSHIP WITH LEADER BREEDERS, INC.